

# INTERNATIONAL WOMEN'S FORUM

www.iwforum.org



### Who We Are & What We Do

Advancing Women's Leadership Locally and Globally

The International Women's Forum (IWF) is an invitation-only, membership organization comprised of more than 6,800 diverse and accomplished women from 33 nations on six continents.

IWF is member- and mission-driven. Its members are trailblazers, innovators, and pioneers united to advance women's leadership locally and globally. Members include Fortune 500 executives, government leaders from the local to sovereign level, international nonprofit leaders, and luminaries from the academy, arts, and sciences.

Each year, IWF convenes two global conferences, which are unique gatherings of thought leaders brought together to examine critical issues of the day within a local context and through a women's lens. There is no other organization in the world that continually assembles such an extraordinary network of women to exchange ideas, learn, inspire, and build better leadership for a changing world.

IWF's charitable arm, the **Leadership Foundation** (LF), supports high-potential women through two leadership development programs—the Fellows Program and the EY Women Athletes Business Network (WABN) Mentoring Program.

IWF also runs the Executive Development Roundtable™, an intensive leadership training program for women at every stage of professional development.

The International Women's
Forum builds better
leadership across
careers, continents, and
cultures by connecting
women of significant and
diverse achievements.





### **IWF History**

In 1974, civic leader and philanthropist Elinor "Elly" Guggenheimer was assigned by the mayor of New York City to travel to Philadelphia for a meeting. When she arrived in Philadelphia, she was told that the meeting was taking

place in a men's club and she wouldn't be allowed to attend—the only women allowed in the building were maids. So, she changed into a maid's uniform so she wouldn't miss the meeting. After this experience, she came back and decided to start the Women's Forum of New York with three other powerful women: Muriel Siebert, the first woman to own a seat on the New York Stock Exchange; Eleanor Holmes Norton, who is now Delegate to the United States House of Representatives, representing the District of Columbia; and Muriel Fox, one of the first female public relations executives and founder of NOW. Their stated goal: "Bring together women of diverse accomplishments and provide them with a forum for the exchange of ideas and experiences. By thus becoming aware of their counterparts in all fields, and of mutual interests and attitudes, they can, when desired, speak in concert on issues confronting the total community."



First gathering of the National Women's Forum



Elly Guggenheimer

Due to the strength and growth of the founding Forum, women around the United States voiced the need for a national network that would allow women of achievement, across all sectors, beliefs, and backgrounds, to unite under a common purpose. The National Women's Forum, created in 1979, with Forums in Atlanta, Chicago, Colorado, Los Angeles, New York, San Francisco, and Washington, DC, was the realization of a growing footprint of exceptional women, united to build better leadership through the exchange of ideas, peer-to-peer support, and a concert of power and friendship.

In 1982, the Forum expanded globally with the addition of the United Kingdom; and, in ensuing years, The Bahamas, Israel, Canada, Spain, and Sweden. The National Women's Forum officially became the International Women's Forum (IWF) in 1987.

In 1994, IWF members created the Leadership Foundation (LF), a charitable arm of IWF that supports the training and growth of emerging women leaders. The Fellows Program is its flagship initiative.

As it looks to the future, IWF will continue to prepare, unite, and inspire women leaders on a global scale and at a local level.



# **Membership Snapshot**

#### Gloria Allred

**Human Rights Attorney** 

### Willow Bay

Dean, University of Southern California Annenberg School of Journalism, USA

#### Dana Born

Co-Director, Harvard Kennedy School of Government, Center for Public Leadership and Retired Brigadier General, US Air Force

### **Rosalind Brewer**

Chief Operating Officer, Starbucks, USA

### Beth A. Brooke-Marciniak

Global Vice Chair, Public Policy, EY, USA

### Julia Brown

Chief Procurement Officer, Carnival Corporation

### **Hillary Clinton**

Former Secretary of State

### **Connie Collingsworth**

Chief Business Operations Officer, The Bill and Melinda Gates Foundation

#### Linda Dessau

Governor of Victoria, Australia

### Fernanda Familiar

Journalist & Radio Host, Mexico

### **Ruth Bader Ginsburg**

Associate Justice of the Supreme Court, USA

### **Doris Grimm**

Head of International Monetary Affairs, Deutsche Bundesbank, Germany

#### **Linda Hudson**

Board Director, BAE Systems and Southern Company, USA



Rania Al-Abdullah, Queen, Hashemite Kingdom of Jordan



"It was staggering how open and

willing women were to give you their time and share their

experiences with you regardless

of your status or time in the

industry."

Cheong Koon Hean, Chief Executive Officer, Housing & Development Board

### Hanna Kivela

Head of Google Netherlands, Finland

#### Carrie Lam

Chief Executive, Hong Kong SAR



Phumzile Mlambo Ngcuka, Executive Director, UN Women, South Africa

### **Gale Anne Hurd**

Chairman & CEO, Valhalla Entertainment, USA

### Sarah Kauss

CEO, Swell, USA

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# **Membership Snapshot**



Ellen Ochoa, Director, NASA Johnson Space Center, USA

### **Wai Leong Leng**

Chief Financial Officer, Temasek Holdings, Singapore

### Ilya Marotta

Executive Vice-President of Engineering and Program Management, Panama Canal Authority Maria Ramos, Group Chief Executive, Barclays Africa Group Limited. South Africa



"I really enjoyed meeting women from a variety of fields and areas of expertise."

### **Carolyn Miles**

President & CEO, Save the Children, USA

### Camille Mirshokrai

Global Director of Leadership Development, Accenture, USA



### Ellen Moore

Regional Executive Officer, Canadian Chubb Companies

#### Denise Morrison

President & CEO, Campbell Soup, USA

#### Michelle Nunn

CEO, CARE USA

### **Anne O'Leary**

CEO, Vodafone, Ireland

#### **Claudia Patton**

Global Chief Talent Advisor, Edelman, USA

### **Louise Phelan**

Vice President Global Operations EMEA, Paypal

#### **Gabriela Ramos**

OECD Chief of Staff and Sherpa, G20, Mexico

### **Maria Ramos**

Group Chief Executive, Barclays Africa Group Limited, South Africa

### Ersilia Vaudo Scarpetta

Chief Diversity Officer, European Space Agency, France

### **Carrie Schwab-Pomerantz**

Board Chair and President, Charles Schwab Foundation, USA

### **Sandy Stash**

Executive Vice Presidents–Safety, Operations, Engineering, and External Affairs Tullow Oil, United Kingdom

#### Elizabeth Steiner

Judge, European Court of Human Rights, Austria

### Alexandra Wilkis Wilson

Co-Founder and CEO, Glamsquad; Advisor, Gilt Groups, USA

# Worldwide Affiliates



Australia • Austria • Argentina • Bahamas • Bermuda • Canada • Chile •

China (Hong Kong) • Ecuador • Egypt • Finland • France • Germany • Ghana •

Jamaica • Jordan • Ireland • Israel • Italy • Lebanon • Mexico • Morocco •

Panama • Philippines • Russia • Singapore • South Africa • Spain • Sweden •

Trinidad and Tobago • Turkey • United Kingdom • United States



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# **Programming**

IWF convenes global conferences twice a year for our membership and distinguished guests with sessions on a variety of topics such as:

- Populations on the Move
- Dangerous Intersection: Technology/ Privacy/ Security/ Surveillance
- Shaping Our World: Sustainable Societies
- Earthquakes and Aftershocks: The Surge of Populism and Nationalism
- Global Health: Priorities and Possibilities
- Global Storms: Extreme Weather
- Powering the World: Energy Economics
- Investing in the Future
- Global Citizens Engaged: Combatting Human Trafficking
- Cyber: On the Front Line
- Water: Rethink, Recycle, Renew
- Space: Above and Beyond
- Artificial Intelligence: Approaching Immortality?
- Women in Tech: Leading the Future Women
- Filmmakers: Changing the World



Obiageli Ezekwesili, Co-Convener of the #BringBackOurGirls Movement



Former Deputy Secretary-General of the United Nations Jan Eliasson

Recent conference themes included:

The Global Citizen: Interconnected, Inquisitive, Engaged Houston, TX

A More Sustainable World: Movements & Markets Stockholm, Sweden

> Crossroads of Change Chicago, IL

> > Seek, Solve, Soar Tel Aviv, Israel

Transforming Tomorrow Today
Boston, MA

Legacy & Inheritance: Journey to the Future

Johannesburg, South Africa

# **International Hall of Fame**

IWF has celebrated, through the years, the inductions of the world's leading female pioneers

### **Madeleine Albright**

US Secretary of State

### **Isabel Allende**

Chilean Author

### **Christiane Amanpour**

Journalist

### Maya Angelou

American Poet & Author

### **Louise Arbour**

Chief Prosecutor. **International Criminal** Tribunals in the Hague

### **Corazon Aquino**

President of the Republic of the Philippines

### **Shirley Temple Black**

Child Star & US Diplomat

### **Lindy Boggs**

U.S. Ambassador to the Vatican

#### Roberta Bondar

First Canadian Woman Astronaut

### **Gro Harlem Brundtland**

Prime Minister of Norway Dr. Linda Buck

Nobel Laureate

### Rt. Hon Kim Campbell

Former Prime Minister of Canada

### Demet Sabancı Cetindoğan

Turkish Entrepreneur, Media and Retail Mogul

### Violeta de Chamorro

President of Nicaragua

### **Eugenia Charles**

Prime Minister of **Dominica** 

### Madam Chen Zhili

President, All-China Women's Federation

### Julia Child

Chef, Author & TV Star

### **Maureen Harding Clark**

Judge, International Criminal Court, Ireland

### Hillary Rodham Clinton

Former First Lady, US Senator, Secretary of State

### Olga María del Carmen Sánchez Cordero

Minister, Supreme Court of Justice, Mexico

### Nandita Das

Indian Actress and Filmmaker

### Dame Sandra Dawson

First Woman Master, Oxbridge College

#### **Anita DeFrantz**

Catalyst of the International Olympic Movement

#### Donna de Varona

Olympic Champion, Advocate for Women in Sports

### Sylvia Earle

American Oceanographer, Explorer, & Author

### Nawal El Moutawakel

First Moroccan and First African Muslim Woman to win Olympic Gold

### Gloria Estefan

Cuban-American Performer / Humanitarian

#### Anna Fendi

Italian Fashion Empire Builder



### **Betty Ford**

President, The Betty Ford Center

### **Betty Friedan**

Author / Feminist Leader

### **Ruth Bader Ginsburg**

U.S. Supreme Court Justice

### Katharine Graham

Chairman of the Board, The Washington Post

#### Madam Gu Xiulian

Former Vice-Chairman of the Standing Committee of the National People's Congress of China

## Alma Guillermoprieto

Author and Journalist

### **Helen Hayes**

First Woman of the American Theater

### **Dorothy Height**

President, National Council of Negro Women

### **Audrey Hepburn**

International Film Star

International Hall of Fame honoree with Donna Shalala, Olga Sanchez Cordero, and Donna de Varona



Isabel Allende, Chilean Author

#### Jeanne Holm

Major General, US Air Force

### **Gale Anne Hurd**

Hollywood Film Producer & Screenwriter

### **Judith Jamison**

American Choreographer

### Paula Adina Johnson, MD, MPH

Pioneering Doctor and Champion for Women's Health

# **International Hall of Fame**





Billie Jean King, Tennis Legend & Social Pioneer



The Hon. Kim Campbell, Former Prime Minister of Canada

### Lynn Johnston, CM, OM

Canadian Illustrator

### Jackie Joyner-Kersee

US Olympic Gold Medalist

### Nancy Landon Kassebaum

**US Senator** 

### **Billie Jean King**

Tennis Legend & Social Pioneer

### **Coretta Scott King**

American Civil Rights Activist

### Heidi Klum

German fashion and Lifestyle Mogul

### Dr. Mathilde Krim

AIDS Researcher / Scientist

### **Annie Leibovitz**

American Photographer

### Dr. Ellen Li

Women's Rights Activist, Hong Kong

### **Maya Ying Lin**

Vietnam & Civil Rights Memorial Architect

#### Tzipi Livni

Israeli Foreign Minister

#### Bette Bao Lord

Author / Stateswoman

### Dr. Susan Love

Breast Cancer Advocate

### **Clare Boothe Luce**

Author / Stateswoman

### Wangari Maathai

Environmental Activist & Nobel Peace Laureate, Kenya

### **Graca Machel**

First Lady of Mozambique & South Africa

#### Susana Malcorra

Foreign Minister of Argentina

### Wilma Mankiller

Chief of the Cherokee Nation

### Rt. Hon Beverley McLachlin

Chief Justice of Canada

### The Most Hon. Portia Simpson Miller, ON, MP

Prime Minister of Jamaica

#### Khatol Mohammadzai

General, Air Force of Afghanistan

### Anne Murray, CC, ONS

Canadian Performing Artist

### Phumzile Mlambo-Ngcuka

United Nations Under-Secretary-General

### Sandra Day O'Connor

U.S. Supreme Court Justice

### **Ana Palacio**

Foreign Affairs Minister of Spain

### Rosa Parks

Mother of the American Civil Rights Movement

### **Julie Payette**

Canadian Astronaut/Engineer

### **Nancy Pelosi**

First Woman Speaker of the US House of Representatives

### Silvia Pinal

Legendary Mexican Actress and Politician

### **Leontyne Price**

Opera Diva

### Condoleezza Rice

US Secretary of State

### Sally Ride

US Astronaut / Scientist

### **Mary Robinson**

President of Ireland

### Wilma Rudolph

U.S. Olympic Gold Medalist

### **Donna Shalala**

US Secretary of Health & Human Services and Academic Leader

### **Muriel Siebert**

First Female Member The New York Stock Exchange

### **Mary Simon**

National Inuit Leader of Canada

### Hanna Suchocka

Prime Minister of Poland

#### **Patricia Summitt**

Sports Legend

### **Maria Tallchief**

US Prima Ballerina

### Valentina Tereshkova

First Woman in Space

### **Margaret Thatcher**

Prime Minister of Great Britain

#### Simone Veil

French Political Leader

#### **Barbara Walters**

Journalist



## **The Leadership Foundation**

The Fellows Program, provides customized leadership training that is behavioral, academic and technical. The approach is holistic and focused on the participant's personal and professional development, career path, and trajectory. It also embraces the value of an outside perspective.



The program convenes approximately 35 Fellows from around the world for a total of 20 days, comprised of three separate sessions. It is executed in partnership with Harvard Business School and INSEAD. The Fellows Program offers creative, multidisciplinary training aimed at developing leadership and strategic management capabilities.

In addition to acquiring leadership training, Fellows are matched with an IWF member who serves as a mentor and coach during the program year. Participants garner personal insights and advice from women at the top of their fields through this experience and from participation in IWF's annual World Leadership Conference, which on average brings together 850+ female executives from more than 40 nations.

In order to leverage the impact of the Fellows Program beyond the 35 Fellows who participate each year, Fellows are charged with implementing a "Legacy Project" that furthers our mission of training, mentoring, and connecting women leaders. Previous Legacy Projects include: a program to provide reading materials to rural secondary schools in Nigeria, a career conference series aimed at female university students in Mexico, and a breakfast roundtable for women in the US military in Washington, DC.

# Professional Profiles of Recent Fellows:

- Vice President, People,
   Strategies & Performance,
   Meridian Credit Union, Canada
- Chief Merchandising & Marketing Officer, Walmart, Chile
- Director, Corporate Communications, Cisco Systems Inc., India
- Senior Counsel, Indigenous Relations, Canadian Red Cross, Canada





"The Harvard training was amazing. I continue to be humbled and inspired by the wealth of talents, candor, thoughtfulness and insights. The whole experience was absolutely a gift. I am sure we all will benefit from this experience for the rest of our careers and lives.

Xia Liu, Senior Vice President of Finance & Treasurer Southern Company



# **The Leadership Foundation**

Elite women athletes bring a critical foundation of leadership to any endeavor that can't be taught in the classroom. To harness this potential, the Leadership Foundation, in partnership with Ernst & Young (EY), developed the EY Women Athletes Business Network (WABN) Mentoring Program.



The WABN Mentoring Program is designed to provide the necessary support and guidance elite athletes require as they transition from sport to new career paths or advance further into their post-sport professions.

Each year, we pair elite women athletes with IWF leaders and mentors for a high-touch mentoring and training experience.



The 2018 Mentee Class includes 25 participants, representing 17 sports and eight nations. These young women are exemplary—they are world record-holders, Olympians, medal winners, doctors, business a women, and so much more. Each of them has ambition and passion and is looking for guidance in becoming a stronger leader.



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# **Executive Development Roundtable (EDR)**



The Executive Development Roundtable (EDR) is an innovative and intensive two-day leadership boot camp. Through the EDR Program, IWF provides access to skills training and executive development by diverse senior women leaders in business, government, academia, the sciences and, society. The program is designed to train, support, and inspire women – from emerging leaders to senior executives.

IWF brings 30 years of expertise in designing and producing global conferences and development initiatives and access to the world's top women executives. The design and curricula are is built in collaboration between IWF and its partnering organizations. The programs are customized and delivered for corporations, foundations, and governments around the world.

Although EDR seminars are limited in size, the programs can be expanded beyond the training room through live-streaming or taping sessions, where possible, for future use.

#### SESSION TOPICS

- The Tipping Point: How to Bring the "Big Idea" to Scale
- Where You Fit in the Supply Chain
- How to Be a Boss
- Setting Your Mind for Success
- Why Are You? Living & Leading Your Purpose
- Storytelling
- Spotlight on an Icon: What It Takes
- Failure Is Important



### RECENT EDR SPEAKERS

Dana Born, Co-Director, Center for Public Leadership, Harvard Kennedy School of Government, Retired Brigadier General, US Air Force Beth Brooke-Marciniak, Global Vice Chair – Public Policy, EY Carolyn Carter, Former CEO of Grey Group EMEA Lara Giddings, MP and Former Premier of Tasmania, Australia Musimbi Kanyoro, CEO, Global Fund for Women Kay Koplovitz, Founder of USA Network and the Syfy Channel Dr. Roberta Bondar, Scientist and Astronaut The Hon. Olga Sánchez Cordero, Former Minister, Supreme Court of México Sandy Stash, Executive Vice President, Safety, Operations, Engineering, & External Affairs, Tullow Oil Gayle Tauber, Founder of Kashi Foods Kah Walla, Cameroonian Politician, Entrepreneur and Social Activist

## **IWF Leadership**

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# *M*anagement Team

### Stephanie Mathews O'Keefe

Chief Executive Officer International Women's Forum and Leadership Foundation

### Christina Baur, CMP

Director, Global Events and Meetings International Women's Forum

### Randi Berger

Business Manager International Women's Forum

#### Brenda Cralle

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### **Crosby Cromwell**

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### Priestley M. Johnson

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#### Jeanne Meserve

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Chief Operating Officer International Women's Forum and Leadership Foundation

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### **Davis Thompson**

Manager, Partnerships and External Affairs International Women's Forum

### Katya Wildgen

Vice President, Creative Services and Production International Women's Forum

### Paul Johnson

Senior Advisor International Women's Forum



# **Upcoming Conferences**



MELBOURNE, AUSTRALIA • May 2-4, 2018

**IWF Cornerstone Conference** 



BARCELONA, SPAIN • April 10-12, 2019 IWF Cornerstone Conference



**LONDON, UNITED KINGDOM • May 13-15, 2020** IWF Cornerstone Conference



**VIENNA, AUSTRIA** • Spring 2021 IWF Cornerstone Conference



MIAMI, FLORIDA • October 24-26, 2018 IWF World Leadership Conference



TORONTO, CANADA • November 13-15, 2019 IWF World Leadership Conference



**DETROIT, MICHIGAN** • October 7-9, 2020 IWF World Leadership Conference



**SEATTLE, WASHINGTON • September 29-October 1, 2021** IWF World Leadership Conference



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