

BUILDING BETTER LEADERSHIP FOR A CHANGING WORLD

AN UNPRECEDENTED GLOBAL NETWORK

**EXCEPTIONAL PROGRAMS AND EXTRAORDINARY PERSPECTIVES** 

PROMOTING TOMORROW'S WOMEN LEADERS

## Building better leadership...

**Imagine** an organization where the leading women of the world are found in one trusted network.

**Consider** the power unleashed when a global association of diverse women of extraordinary accomplishment promote better world leadership with new ideas, new solutions, and new perspectives.

Meet the International Women's Forum: We are the world's female path-finders, guiding a new generation of rising women leaders. Competitive and charismatic, the IWF is where global talent congregates and collaborates, a magnet for women leaders of today and tomorrow. Through our programs, exchanges and cutting-edge initiatives, the IWF is cultivating innovation and new paradigms for 21<sup>st</sup> century leadership. At the IWF Leadership Foundation, the IWF helps prepare and inspire future generations of women leaders.



Deedee Corradini, IWF President (2011-2013) and Mme. Chen Zhili, Vice Chairwoman of the Standing Committee of the 11th National People's Congress & Former President of the All-China Women's Federation





Top: Anja Gockel, Managing Director & Fashion Designer, Anja Gockel GmbH & Kirsten Harms, Opera Director, Germany. Bottom: Sein Chew, President, International Women's Forum and CEO and President, Unity Asset Management

### Across careers, cultures and continents

**In one place,** the IWF brings together a singular community of the world's top women leaders – women who serve their countries, governments, corporations, and academic institutions – women who stand first in the fields of art, science, technology, discovery, business, trade, and public policy.

Across the world, the IWF counts nearly 6,000 extraordinary women as members, each chosen for her commitment to bettering global leadership today and cultivating women leaders of tomorrow. With affiliated forums on six continents, IWF is comprised of an expansive base of global affiliates representing emerging and developed markets worldwide.

The IWF advances leadership across careers, cultures, and continents by connecting the world's most preeminent women of significant and diverse achievement. The IWF brings together an unprecedented global membership to exchange ideas, to learn and inspire, and to promote better leadership for a changing world.



Asma Chaabi, EVP, YNNA Holding, Morocco; Ramzia Abbas Aleryani, Chairwoman of the Yemeni Women's Union; and Allyson Maynard Gibson, Attorney General and Minister of Legal Affairs of The Bahamas, and IWF President (2009-2011)





Top: Laura Iucci, United Nations High Commissioner for Refugees; Thenjiwe Mtintso, Ambassador of South Africa to Italy; Angéline Fournier, President of Maeva Investments, Canada. Bottom: NASDAQ recognized IWF for its work to empower global women leaders and welcomed IWF President Sein Chew (2014-2015), and IWF leaders Mina Teicher, Sandy Stash, Ann Medina, and Elizabeth Christopherson

### With affiliates worldwide

### An exceptional network



#### **Across Six Continents**

Argentina	Ireland	South Africa
Australia	Israel	Spain
Austria	Italy	Sweden
Bahamas	Jamaica	Trinidad and Tobago
Bermuda	Jordan	
Canada	Lebanon	Turkey
Chile	Mexico	United Arab Emirates
Ecuador	Morocco	
Egypt	Philippines	United Kingdom United States Venezuela
Germany	Poland	
Hong Kong	Russia	
India	Singapore	



Her Excellency Veena Sikri, Ford Foundation Chair, Academy of Third World Studies, Jamia Millia Islamia, New Delhi and former Diplomat of India.

### Connecting the world's preeminent women

### An unprecedented global membership:

#### Reem Abu Hassan

Minister of Social Development, Jordan

#### Emma Bonino

Minister of Foreign Affairs, Italy

#### Micheline Bouchard

Corporate Director, Telus, PSP Investment, Former CEO of Motorola Canada

#### Rosalind Brewer

CEO, Sam's Club, USA

#### Beth Brooke

Global Vice Chair, Ernst & Young, USA

#### Bonnie Brooks

President and CEO, The Bay, Hudson's Bay Company, Canada

#### Hillary Clinton

Former U.S. Secretary of State, USA

#### Linda Hudson

Former President & CEO, BAE Systems, Inc., USA

#### Gale Anne Hurd

Producer & CEO, Valhalla Entertainment

#### Anna Fendi

Head of Research and Development, FENDI, Italy

#### Lara Giddings, MP

Former Premier of Tasmania, Australia

#### Ruth Bader Ginsburg

U.S. Supreme Court Justice, USA

#### **Doris Grimm**

Head of International Monetary Affairs, Deutsche Bundesbank, Germany

#### Elisabeth Gürtler

Managing Director, Sacher Hotels, Austria

#### Pansy Ho

Managing Director, Shun Tak Holding Limited, Hong Kong

#### Gail Klintworth

Executive Vice President, Unilever, United Kingdom

#### Naina Lal Kidwai

CEO, HSBC India

#### Wai Leong Leng

Chief Financial Officer, Temasek Holdings, Singapore

#### Phumzile Mlambo-Ngcuka

Executive Director, UN Women, South Africa

#### Denise Morrison

President & CEO, Campbell Soup, USA

#### Soha Nashaat

Corporate Director, Barclays Bank (Suisse) SA, United Arab Emirates

#### Maria Ramos

Chief Executive, Absa Group Banks, South Africa

#### Cathy Ross

Senior Vice President & Chief Financial Officer, FedEx, USA

#### Olga María del Carmen Sánchez Cordero

Minister of the Supreme Court of Justice, Mexico

#### Debbie Stabenow

U.S. Senator, USA

#### Eva Swartz

CEO, Bianchi Café & Cycles, Sweden

#### Pilar Zulueta de Ova

Executive Vice President, Europe, Middle East & Africa, Warner Bros. Consumer Products, Spain





Left: Nancy Pelosi, first woman Speaker of the U.S. House of Representatives

Right: The Hon. Nayla Moawad, former First Lady of Lebanon, Member of Parliament and former Minister of Social Affairs

### Producing Singular Opportunities

Global in our reach and unwavering in our commitment to advancing women's leadership around the world. IWF provides one-of-a-kind programming. Designed by world leaders for world leaders present and future, IWF programs feature women who have broken through barriers to scale the heights of power and influence.

World Leadership Conferences, conducted annually by the International Women's Forum, draw women from more than 50 countries who are the world's leading architects, advocates, catalysts, and pioneers of change – the women who are re-drawing the map for how we'll live, work, produce, and maintain healthy communities in the coming years. As seismic shifts in the world power structure reshape modern economies, polities, and environments, IWF's cutting-edge conferences show the way for women leaders of today and tomorrow, corporations, and governments to build the world that we want.

**International** Cornerstone Conferences are held each year in regions and markets critical to the future which provide access to leaders with insight on topics impacting international progress, business, economics, ecology, enterprise, and the sustainability of human endeavor.

**Exchanges** and Global Delegations are sponsored by IWF for members and leaders, corporate partners and collaborators who are working to promote women's leadership around the world. These singular exchanges between top government officials and business leaders from developed and emerging markets provide the opportunity for building understanding, cooperation, and better leadership.

**Executive** Development Roundtables, produced by the International Women's Forum with leading corporations and governments around the world, offer seminars customized for organizations sharing IWF's dedication to developing women's executive



leadership. Executive Development Roundtables are designed to motivate and inspire women with the potential to become leaders and to introduce regional rising stars to an international array of perspectives and leadership styles.

Reinforcing best practices in management, innovation and communication, Executive Development Roundtables improve the retention of women with the potential to become high-performing executives by providing them with the opportunity to be recognized and engaged in a singular professional growth and global leadership experience. IWF delivers Executive Development Roundtables worldwide while adapting them to local cultures.



Esther Silver-Parker, IWF President (2007-2009)

## Promoting Exceptional Leadership

### Proud sponsors of the International Hall of Fame, IWF has celebrated, through the years, the inductions of the world's leading female pioneers

Madeleine Albright

U.S. Secretary of State

Isabel Allende

Chilean Author

Christiane Amanpour

Journalist

Maya Angelou

American Poet & Author

Louise Arbour

Chief Prosecutor, International Criminal Tribunals in the Hague

Corazon Aquino

President of the Republic of the Philippines

Shirley Temple Black Child Star & U.S. Diplomat

U.S. Ambassador to the Vatican

Roberta Bondar

First Canadian Woman Astronaut

Gro Harlem Brundtland

Prime Minister of Norway

Dr. Linda Buck

Nobel Laureate

Rt. Hon. Kim Campbell

Prime Minister of Canada

Violeta de Chamorro

President of Nicaragua

Eugenia Charles

Prime Minister of Dominica

Madam Chen Zhili

President, All-China Women's Federation

Julia Child

Chef, Author & TV Star

Maureen Harding Clark

Judge, International Criminal

Court, Ireland

Olga María del Carmen Sánchez

Minister, Supreme Court of Justice,

México

Nandita Das

Indian actress and filmmaker

Dame Sandra Dawson

First Woman Master Oxbridge College

Anita DeFrantz

Catalyst of the International Olympic Movement

Svlvia Earle

American Oceanographer, Explorer & Author

Nawal El Moutawakel

First Moroccan and first African Muslim Woman to win Olympic

Gloria Estefan

Singer/Humanitarian

Anna Fendi

Italian fashion empire builder

Ella Fitzgerald

American Jazz Artist

Betty Ford

President, The Betty Ford Center

Betty Friedan

Author/Feminist Leader

Ruth Bader Ginsburg

U.S. Supreme Court Justice

Katharine Graham

Chairman of the Board,

The Washington Post

Madam Gu Xiulian

President, All-China Women's Federation

Alma Guillermoprieto

Author and Journalist

Helen Hayes

First Woman of the American

Dorothy Height

President, National Council of Negro Women

Audrey Hepburn

International Film Star

Major General, U.S. Air Force

Gale Anne Hurd

Hollywood Film Producer & Screenwriter

Judith Jamison

American Choreographer

Lynn Johnston, CM, OM Canadian Illustrator

Jackie Joyner-Kersee

U.S. Olympic Gold Medalist Nancy Landon Kassebaum

U.S. Senator

Billie Jean King

Tennis Legend & Social Pioneer

Coretta Scott King

American Civil Rights Activist

German fashion and lifestyle mogul

Dr. Mathilde Krim

AIDS Researcher/Scientist

Annie Leibovitz

American Photographer

Women's Rights Activist Hong Kong

Maya Ying Lin

Vietnam & Civil Rights Memorial Architect

Tzipi Livni

Israeli Foreign Minister

Bette Bao Lord

Author/Stateswoman

Dr. Susan Love

Breast Cancer Advocate

Clare Boothe Luce

Author/Stateswoman

Wangari Maathai

Environmental Activist, Kenya & Nobel Peace Laureate

Graca Machel

First Lady of Mozambique & South Africa

Wilma Mankiller

Chief of the Cherokee Nation

Rt. Hon. Beverley McLachlin

Chief Justice of Canada The Most Hon. Portia

Simpson Miller, ON, MP Prime Minister of Jamaica Khatol Mohammadzai

General, Air Force of Afghanistan

Anne Murray, CC, ONS

Canadian Performing Artist

Sandra Day O'Connor

U.S. Supreme Court Justice

Ana Palacio

Foreign Affairs Minister of Spain

Rosa Parks

Mother of the American Civil Rights Movement

Julie Payette

Canadian Astronaut/Engineer

First woman Speaker of the U.S. House of Representatives

Silvia Pinal

Legendary Mexican Actress & Politician

Leontyne Price

Opera Diva

Condoleezza Rice

U.S. Secretary of State

U.S. Astronaut/Scientist

Mary Robinson

President of Ireland

Wilma Rudolph

U.S. Olympic Gold Medalist

Donna Shalala

U.S. Secretary of Health & Human Services and Academic Leader

Muriel Siebert

First Female Member, The New York Stock Exchange

Mary Simon

National Inuit Leader of Canada

Hanna Suchocka

Prime Minister of Poland

Patricia Summitt

Sports Legend

Maria Tallchief U.S. Prima Ballerina

Margaret Thatcher

Prime Minister of Great Britain

## A new generation...

On the Board is an elite fellowship program designed to prepare and place women leaders on corporate boards.

On the Board is an initiative of the International Women's Forum (IWF) and the George Washington University School of Business (GWSB). It is uniquely designed to prepare women leaders to become successful candidates for and directors on corporate boards.

Made possible through a generous gift from Linda Rabbitt, founder and CEO of Rand Construction Corporation, GW Trustee and IWF member, On the Board promises to reshape the business landscape by building a pipeline of women prepared to serve on the boards of leading international companies.

Fellows receive advanced training in board-level leadership knowledge and practice, including corporate leadership and strategy, ethical and responsible decisionmaking, audit and financial management, and regulatory compliance, as well as personal preparation for board candidacy. The program features GWSB faculty as well as leading practitioners and experts. The power of the IWF network of sitting corporate directors and leading practitioners brings important voices and experiences to the program that are unmatched, including mentoring moments with experienced female corporate directors.





2013 Inaugural On the Board Fellows Class—*Back Row Left to Right:* Shelley Bird (USA), Penny McIntyre (USA), Deborah Lentz (USA), Caryl Athanasiu (USA), Laura Hwang (Singapore), Shoba Purushothaman (India), Anita Sands (USA), Sandra Sanchez y Oldenhage (Mexico); *Front Row Left to Right:* Gail McKee (USA), Carrie Schwab-Pomerantz (USA), Sandra Stash (Canada), Barbara Byrne (USA), Nancy Philippart (USA), Isabel Linares (Spain), Lauri Fitz-Pegado (USA)



Beth A. Brooke-Marciniak, Global Vice Chair, Public Policy, Ernst & Young



Linda Rabbitt, CEO and Founder, Rand Construction Corporation

## Building better leadership for a changing world

### Reaching new heights together

The Leadership Foundation, founded in 1990, supports the IWF's educational activities for the public. The Leadership Foundation channels the talents of IWF members and the resources of the IWF global network into programs that educate, inspire, and empower the next generation of women leaders.

Global Initiatives encourage high-potential women to embrace the past, present, and future of women's leadership around the world.

**Inspiration** and knowledge arm a new generation of women with the determination, understanding, and ideas they need to succeed in a rapidly changing world.

The Fellows Program, in its signature, customized, format, is the leading, women's executive development program in the world today. Providing emerging women leaders with training of exceptional quality and access to IWF's unmatched network, fellows experience a once-in-a-lifetime opportunity to challenge their assumptions and expand their horizons.

Spread across a year, the program convenes fellows from around the world for a total of 20 days. In partnership with the Harvard Business School and INSEAD, The Business School for the World, the Leadership Foundation offers creative, multi-disciplinary training aimed at developing leadership and strategic management capabilities. In Cambridge, Massachusetts at the Harvard Business School, fellows engage in a unique combination of classroom work, case-study discussion, and peer advice. During that time, fellows hone their ability to think strategically in areas including negotiations, organization learning, marketing, global affairs, and the management of innovation and services.

While at one of INSEAD's international campuses in France, Singapore and Abu Dhabi (UAE), the fellows



are pushed to adopt a deeper, global perspective. A core component of the training is the 360° Global Executive Leadership Inventory developed by INSEAD's Global Leadership Center to measure twelve dimensions of leadership. The fellows assess what they learned from the inventory with professional, international coaches.

In addition to their leadership training, each fellow is matched with an IWF member who serves as her mentor and coach during the program year, a chance for the fellows to garner personal insights and advice from women at the top of their fields.

The Legacy Project of the Fellows Program provides every fellow the opportunity to leverage what they have learned to help expand the leadership capacity of women in their organization and community, and to create a ripple effect that empowers more women to aspire to leadership roles. Existing Legacy Projects include a program to provide reading materials to rural secondary schools in Nigeria; a career conference series aimed at female university students in Mexico; and a breakfast roundtable for women in the U.S. military in Washington, DC.



Marsha Sampson Johnson, Former SVP Human Resources & Chief Diversity Officer, Southern Company, USA

#### 2014 WORLD LEADERSHIP CONFERENCE SNAPSHOT

# Human Rights / Human Responsibility Atlanta, GA USA

In a city that was the incubator for the American Civil Rights Movement and the home of many of its iconic leaders—Martin Luther King, Jr., Ralph Abernathy, Joseph Lowery, Andrew Young, Julian Bond, Hosea Williams, John Lewis and Coretta Scott King, among others—an ongoing and fertile resistance continues between the American Civil Rights Movement and contemporary global movements for justice, dignity, equality and freedom that comprise the universal struggle for human rights.



Ruby Bridges, American civil rights activist and Founder, the Ruby Bridges Foundation

Dr. Shirin Ebadi, Iranian human rights activist, Nobel Peace Prize Laureate

Sheryl WuDunn Author and Pulitzer Prize winner

Maureen Harding Clark, Judge, the UN war crimes tribunal

Olga María del Carmen Sánchez Cordero, Mexican Supreme Court Justice

**Jennifer Yvonne Mokgoro** Former Judge of the Constitutional Court of South Africa.

Rosalind Brewer, President and CEO of Sam's Club

Leymah Gbowee, Liberian peace activist, Nobel Peace Prize Laureate

Yoani Sanchez, Award winning Cuban journalist and blogger

#### **Top Sponsors**

- The Coca-Cola Company
- Walmart
- EY
- PNC Bank
- FedEx









Top: Ruby Bridges, American civil rights activist and Founder, the Ruby Bridges Foundation. 2nd from Top Sheryl WuDunn, Author and Pulitzer Prize winner 3rd from Top Leymah Gbowee, Liberian peace activist and Nobel Peace Prize Laureate Bottom: Rosalind Brewer, President and CEO of Sam's Club.

#### 2013 WORLD LEADERSHIP CONFERENCE SNAPSHOT

### Modern Movements Shaping the World

#### Vancouver, BC Canada

In a city that stands at the forefront of global change, IWF was proud to convene women world leaders in a groundbreaking program designed to uncover, define, and frame the movements and trends that are shaping our lives, businesses, communities and future. Top ranked by the Economist Intelligence Unit and Mercer's Quality of Living Survey, Vancouver has another role in the world that sets it apart. It is the birthplace of some of the most significant modern movements of our time that are shaping our world across politics, business, society, ecology, economy, migration, work, the built environment, housing, transportation, health, food and the future of globalization. The leadership and lessons of this unique, gateway city abound for a world in transformation.

#### **Featured Speakers**

**Olivia Ahnemann**, Co-Producer of the Oscar award-winning 2009 Best Feature Documentary film, The Cove

**Diana Barrowclough**, Senior Economist with the United Nations Conference for Trade and Development (UNCTAD) in Geneva, Switzerland

Judith Bell, President at PolicyLink in the United States

Louise C. Bennetts, Associate Director of Financial Regulation Studies at the Cato Institute in the United States

**Severn Cullis-Suzuki**, Canadian environmental activist, television host, and author

**Jack A. Goldstone**, Virginia E. and John T. Hazel Professor of Public Policy at George Mason University and a non-resident Senior Fellow at the Brookings Institution, USA

Viviane Gonçalves, one of South America's most lauded female chefs, currently Executive Chef and Owner of Chef Vivi in São Paulo

**Gustave Massiah**, French economist, urbanist and co-founder of the French Association for the Taxation of Financial Transactions and Aids to Citizens (ATTAC)

Una Power, Chief Financial Officer, Nexen, Canada

Jaana Remes, Principal, McKinsey Global Institute (MGI) and co-author of Boomtown 2025: A Special Report







Top: Jeff Rubin, former Chief Economist with the Canadian Imperial Bank of Commerce (CIBC) World Markets and author of The End of Growth; Middle: The Right Honourable Kim Campbell, Former Prime Minister of Canada and Past IWF President; Bottom: Diana Furchtgott-Roth, Senior Fellow, The Manhattan Institute

#### **Top Sponsors**

- Chevron
- Cisco
- Ernst & Young
- Harry Winston
- HSBC
- IBM

- FedEx
- Franklin Templeton
- Shell
- State Farm Insurance
- Talisman Energy
- Walmart

## We are full of possibility

### *Save the dates:*



#### JOHANNESBURG, SOUTH AFRICA

IWF World Cornerstone Conference May 20-22, 2015



#### BOSTON, MA, USA

IWF World Leadership Conference October 28-30, 2015



#### TEL AVIV, ISRAEL

IWF World Cornerstone Conference May 17-19, 2016



#### CHICAGO, IL, USA

IWF World Leadership Conference September 28-30, 2016



#### HOUSTON, TX, USA

IWF World Leadership Conference October 25-27, 2017

For more information, please contact us:



2120 L Street, NW, Suite 460, Washington, DC 20037 t: 202.387.1010 • f: 202.287.1009 • www.iwforum.org